



TWENTIETH YEAR. No. 4

GLEICHEN, ALBERTA, WEDNESDAY APRIL 14, 1926

SUBSCRIPTION 2.00 PER YEAR

GLEICHEN TOWN COURT OF REVISION

Meeting of the Court of Revision for hearing appeals against the 1926 assessment...

Mr. Sheppard appeared for the Canadian Pacific Railway and claimed that the assessment of the north half of 21-22-22 was far in excess of the value placed on the same...

Mr. Sheppard also appeared for the assessment of the south half of 21-22-22 and 22-22-22...

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GLEICHEN CELEBRATES MAY 24

OLD TIME SPORTS, BASEBALL, FOOTBALL, BASKETBALL, HORSE RACING, TUG O' WAR

At a well attended meeting of the Gleichen Agricultural Association Sports Committee last night there was present a goodly crowd of enthusiasts...

While this meeting was only the preliminary to choosing committee and getting the work under way, it was highly satisfactory as all present entered heartily into the spirit of the meeting...

Later the Agricultural Association made their regular yearly payment on the fair grounds and had sufficient funds left over to also pay this year's obligations...

Committees were appointed for baseball, football, basketball, general sports, horse racing, dancing, grounds, etc., all to report at a general meeting to be held Friday night in the club room of the Community Hall.

"The admission into town year was set at 50c for the general and children 25c. In the evening 25c only will be charged for adults and children free. The dance at night will be \$1 a couple and extra lady 25c.

Look for full program next week.

LAST WEEK'S BUSINESS AT EDMONTON

(By John MacKenzie)

The Alberta Legislature adjourned on Thursday, after an eight weeks session, having cleaned up the business on the order paper.

It would have been possible to progress, but for the Natural Resources Bill, which cannot pass third reading until agreed on by the Dominion House.

Twenty-one bills have received their third reading during the present session.

The committee on redistribution, composed of members from all sides of the house, presented a majority and minority report. The majority report stated that on account of the committee not being unanimous, a general redistribution should be postponed.

The government brought in a bill to take away the rural seat from the City of Edmonton and the Town of Redcliff from the rural section, and creating the seats of Cypress and Empress.

C. B. Duff, Medicine Hat, questioned the voting strength of the new Cypress constituency, having his figures on the Provincial by-election of 1925, when only 977 voted in the district named as a constituency.

The Premier Browne said that the figures were not fair, as the weather was very bad at the time of last year's election, and many voters were working in other parts of the province.

The bill was passed the vote being 28 to 7.

A bill was passed Thursday enabling the government to do, if necessary, to operate the Edmonton, Dunvegan and Lesser Slave River Railway.

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Sec. Matthews, Ltd.

AGENTS FOR: FLEISCHMANN YARN, BUTTERICK, PATTERNS, EGG and POULTRY RESSORS

Rayon Fancy Silk in lovely stripe patterns and a variety of colors, 33 inches wide, per Yd. 65c. Retios Gingham, in very pretty plaid patterns per yard 55c.

Colored Turkish Toweling, splendid value at per yard 25c.

A Special for Men: Unlined genuine Horse-hide Gauntlet gloves 75c Pair

SPECIALS IN Grocery Department

- Squirrel Brand Peanut Butter, 2 1/2-lb. Tins each 75c. P. & G. White Nupha Soap—15 Bars for \$1.00. Delmont Prunes—these are large size and a splendid quality, 2 lbs. Packages, 40c.

CASH DISCOUNT BONDS

Save Money

He found the gold of the hills in the glory of her hair!

Gold! What was all the gold of the Klondike to the gold of her hair? FRANK LLOYD PRESENTS

Winds of Chance

REX BEACH'S ROMANCE OF THE KLONDIKE GOLD RUSH

WITH Anna Q. Nilsson, Viola Dana, Ben Lyon and Victor McLaglen.

COMMUNITY HALL, GLEICHEN, SATURDAY Saturday, April 17, At 8:15 P.M.

Also a Good Comedy

Remember all changes for ads. in the Call should reach this office by noon each Monday.

CRAIGANTLER ITEMS OF NEWS

The Mills Industrial Club is making a move to have a real live team this season, and start off by giving a dance in the Cochrane Hall next Friday night—April 23rd.

Mr. and Mrs. J. A. Grant and family had a surprise visit from Mr. and Mrs. E. C. Grant last week.

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JOHN BOYD, L.L.B.
 Barrister Solicitor
 and Notary Public
GLEICHEN, ALBERTA
 (SUCCESSOR TO R. & COY.)

M. W. MacDONALD, L.L.B.
 BARRISTER-AT-LAW
ARROWOOD, ALBERTA

Collects a specialty.
 Estates, Loans, Insurance, Will, and
 Life.
 INVESTMENTS — FARM LANDS

DR. A. W. BOWLES
 M.D.C.M. M.C.M. M.P.S. M.B.
 — Physician
 and Surgeon
 Phone Office 41 — Residence 40
 GLEICHEN

GLEICHEN HOSPITAL
 MRS. A. V. COCKS, R.N.
 (Registered in the Province of
 Saskatchewan and Alberta.)
 Nurse in Charge

VISITING HOURS:
 2 to 4 P.M. — and — 7 to 8 P.M.

P.O. BOX 141
 PHONE 45 — DAY OR NIGHT

TOWN OF GLEICHEN
 OFFICE HOURS

Council meeting second Friday of
 each month at 8 p.m.
 This office will be closed as follows:
 Sunday, Statutory Holidays and the
 last fortnight of July each year.
 —ALSO—
 First two legal working days of each
 month for meter reading and first two
 legal working days following the
 fifteenth of month for collections, etc.

PETER MACLEAN,
 Secretary Treasurer.

O. J. CANTELOW
 Well Drilling Contractor

EVERYTHING FURNISHED
 ENGINES, WINDMILLS, PUMPS
 AND WELL SUPPLIES

GLEICHEN, — ALBERTA

T. H. Beach
 Auctioneer

Sales Conducted any place
 in the Province
 FOR TERMS
 Enquire at Gleichen Harness Shop
 Office phone 9 Residence phone 9

GEO. W. EVANS
 Undertaking
 and Embalming
MOTOR HEARSE

Artificial weathers always on
 hand. Weather extremes
 will not effect these flowers
 in any way.
GLEICHEN, ALTA

ROY M. ALLEN
 Licensed Auctioneer
 — and Valuator

Will Sell anything You have
 or own

Phone Rural, Milo
CLUNY P.O., - ALBERTA

HARDWICK BROS.
 RANGE, SNARE VALLEY

Owners of all cattle branded
 with left ribs left ribs left ribs
 and hip left ribs left ribs
 Horses branded right hip
 D
GLEICHEN, ALBERTA

THE GLEICHEN CALL
 W. PAKE EVANS, PROPRIETOR
 Member of the Western Newspapers Association
 Member of the Alberta Press Association

Published every Wednesday in the Heart of a Wonderful Rich Farming
 and Ranching District

SUBSCRIPTION: \$4.00 per Year; Foreign Countries \$4.50
 Advertising Rates—Display, 10c. per Column Inch first insertion; and 5c.
 for each subsequent insertion. Reading matter accepted only with
 display advertising at 10c. per line—13 lines to one inch.
 EXCHANGES MUST BE ADDED TO ALL CIRCULARS

GLEICHEN, ALBERTA, WEDNESDAY

FULFILLING THE LAW

Every schoolboy and schoolgirl who has arrived at the age of reflection ought to be led to realize that it is just as much a crime against health and body to dissipate their energies in over-indulgence in good works as in bad works. When a man or a woman so scatters his or her efforts in various undertakings—even of the best—to impair his or her health or progress in life's work, then does an excess of good work become a crime against himself or herself.

It is not that there is evil in dancing, midnight card parties, or other social functions. These of themselves provide needful relaxation, but when young people over-indulge in any or all of them, and thereby weaken themselves for the more important things of life, then does the most innocent practice become a vice that undermines the body, and debilitates the mind.

The great trouble with our age is that it is so much that we can spend our money and keep it; that we can waste on cake and have bread.

The law of compensation is most exacting and ruthless. It demands ounce for ounce—an ounce of over-indulgence must be paid for by an ounce of health and also usefulness. No boy or girl, no man or woman can escape payment.

SLOGANS

None will deny the value of the catch-phrase in all advertising. Everybody knows what you particularly refer when you say: "Babies cry for it," "There's always a picture ahead," "His Master's Voice," "Gleichen's Live Store," "Value With Service," "The Busy Store," and many other similar advertising slogans. In fact, few nationally known products are not sold under a copyright trade phrase. Do you know of an automobile, from the cheapest to the most formidably-priced, that can not be singled out by some slogan? To think of that one would be as difficult as finding a sloganless soap of clay.

It is inevitable that slogans sell where nothing else will, but it would be unjust to the public to say that it takes the catch phrase at their word. Barmann annually proclaimed his circus as "bigger and better than ever," and his successors are emulating him today, but nobody goes to the circus just because of this "slight exaggeration." The catch phrase or advertising slogan is as much a part of business methods as advertising itself. There is nothing illegitimate or reprehensible in the institution, but its power as a salesman is almost supernatural.

AN INTERESTING SPRING SURVEY

A general survey of reports by the Canadian Pacific Railway on agricultural conditions throughout the west reveals a favorable situation. Farmers are pleased with present conditions and speak optimistically on the season's outlook. A mild winter, after general falls of rain last autumn and reasonable snowfall since have assured practically all sections in western provinces of sufficient moisture to meet spring requirements. The live stock wintered well with less loss than average because of good weather and available supply of food. Acreage of land prepared closely approximates last year's figures. The total for each province being as follows:

Manitoba this year 3,399,700, last year 2,643,000; Saskatchewan 7,448,488, last year 6,559,483; Alberta 3,015,486, last year 2,721,689; grand total 13,863,671, last year 13,919,872.

Ultimate acreage will be determined, of course, by amount of spring plowing farmers are able to do. Adequate supplies of good seed are available. The Saskatchewan and Alberta departments of agriculture, however, are somewhat apprehensive regarding the possibility of farmers in some sections of those provinces using seed of low germinating quality and have issued warning to have their seeds tested. No shortage of labor is at present anticipated; the local supply and new arrivals are expected to fully take care of all demands. Winter wheat and rye appear to have come through in fair shape with approximately same acreage as seeded under these crops last year. On account of light snowfall and comparatively mild weather throughout Alberta, it has been easier wintering stock in that province. A fair amount of moisture froze in the ground and is now ready for spring needs. Some alarm has been expressed as to the quality of seed available, particularly in Southern Alberta. The Government agricultural departments and the Canadian Pacific advise farmers to have all seeds tested for germination. Spring conditions are favorable and it is now expected farmers will be on the land within the week. There is a brisk demand for farms to rent, and practically all available land is being taken up, principally on the crop basis. There is no shortage of labor for seeding.

HENDERSON & MALLORY

Owing to the frequency of Farm Fires, the attention of Farmers is especially drawn to the very low rates charged for insurance of grain whilst stored in barns or granaries. The result of a year's work is often swept away in an hour, and every farmer should protect himself by carrying a policy with

HENDERSON & MALLORY
 Threshed Grain in granaries or barns may be written to 100 Per Cent. of Value.

Clearing Out Sale

WE ARE CLEANING OUT THE FOLLOWING ARTICLES FOR LESS THAN COST

Radiator cleaning compound Motor car enamel
 Automatic windshield cleaner Tire enamel
 High lush finish Wind shield sun visor
 Trunk mirror Oil gauges
 Oil drums at \$3.00 each Gasoline gauges
 Valve covers for Chev 400 Several sets of engine hood covers slightly used at \$2.00 per set

MARTIN MOTORS
 GLEICHEN, — ALBERTA

NOW READY FOR BUSINESS

In the old Bob Rowe Building, South of Dan. L. McLeod's Implement business place, I am now prepared to do Harness Repairs of all kinds. If in need of New Harness drop in and get my prices.

ALL NEW STOCK
J. LITKE
 GLEICHEN, — ALBERTA

VILLAGE ACT
NOTICE

NOTICE is hereby given that, pursuant to the provisions of The Village Act in that behalf, a petition has been presented to the Minister of Municipal Affairs, praying for the creation of

FIRSTLY: All that portion of the South East quarter of Section thirty two (32) in Township Twenty (20) Range Twenty Three (23) West of the Fourth Meridian in the Province of Alberta which lies Northwesterly of the Southern limits of Blocks "A" and "B" as said blocks are shown on a plan of record in the Land Titles Office for the South Alberta Land Registration District as Arrowwood 1756 D.M. containing seventy nine and sixteen hundredths (79.16) acres more or less.

SECONDLY: That portion of said quarter section which is comprised within the Canadian Pacific Railway Company's Vye as same is shown on a plan of record in said Land Titles Office as R. W. 187 containing Two and Seventy nine hundredths (2.71) acres more or less.

THIRDLY: That portion of the South West quarter of said section thirty two (32) which is comprised within the Right of Way and the Station Grounds of the Canadian Pacific Railway as shown on said plan R.W. 187 and which lies Easterly of a line drawn parallel with the Eastern boundary of said quarter section through a point on the centre line of Right of Way distant one thousand five hundred and eighty one (1581) feet measured westerly along said centre line from said Eastern boundary containing twelve and seventy hundredths (12.70) acres more or less.

into a Village, and that all objections to the organization of such territory into a village must be filed with said Minister on or before May 1st, 1914.

(Signed) R. REID,
 Minister of Municipal Affairs,
 Province of Alberta.

The speed of your car, says a Gleichenite, depends on whether you are bragging to a friend or explaining to a judge.

Drink and the world drink with you; smear off and you smear alone.

McKAY HARDWARE CO.

OUR SPECIAL THIS WEEK IS
 COPPER WASH BOILERS WITH
 TIN LIDS, NO. 9, FLAT BOTTOM

McKAY HARDWARE Co. ALBERTA
 GLEICHEN, —

The Improved Ford Touring Car

AN all-styled body on the improved chassis, with a new top designed to harmonize with the reduction in height, gives the Touring Car a grace and swiftness heretofore unapproached.

Advances in comfort have kept pace with improvements in design. Placing the feet under the hood has made it possible to lower the seats, giving greater leg room and added comfort for driver and passengers. Ventilation and driving vision are improved by the new touring windshield, the lower half of which is adjustable.

The side curtains, so generally redesigned to conform to body and top changes, add the final detail of touring comfort. When in place, the curtains open with the doors and combine wide vision with lasting durability.

Ford
 SALES AND SERVICE
MARTIN MOTORS, GLEICHEN, ALTA.

In the low-price field where is the car that equals it?

Before buying a car—open or closed—in the low-priced field, ask yourself these questions:

1. Is it as comfortable and smart in appearance as the New Chevrolet?
2. Does it boast of such advanced features as dry disc clutch, genuine Duco finish, vacuum gasoline system with tank in rear?
3. Has it an overhead-valve engine?
4. Has it a genuine Fisher Body?
5. Can it duplicate Chevrolet's speed, hill-climbing ability and all-round dependability?

Because no other car at or near Chevrolet price can answer all these questions and because Chevrolet delivers a greater measure of quality and value for your dollars than any other low-priced car—this is the car for you.

A. L. BURROWS,
 DEALER.
 H. T. NIXON, SALES MANAGER
 GLEICHEN, — ALBERTA

QUALITY AT LOW COST



Reefs of Debt

THE man or woman who plunges into thoughtless spending, making no provision for the future, faces financial shipwreck on the relentless reefs of debt.

Men in debt no longer control their time or their careers. Others control them. To remain in debt is to have to do without, in bitterness of spirit.

The habit of saving part of every dollar you earn will help to keep you clear of debt, and will enable you to enjoy comfort and contentment in the days that are to come.

Our Budget Book will suggest a savings plan to fit your income. Ask our Manager for a copy.

The Royal Bank of Canada

Gleichen Branch - D. MacIsaac, Manager

HOW IS YOUR STOCK OF

LOOSE LEAF ACCOUNT FORMS
BILLHEADS
BUTTER PAPPERS
LETTERHEADS
NOTE HEADS
MEMO HEADS
ENVELOPES
STATEMENTS
POSTERS
CARDS

before your Supply

In any line of Printing runs short—
Phone 12, Gleichen Call

Don't forget that your neighbor doesn't differ from you politically may be just as honest in his conviction as you, that this is a free country.

Just as you have made up your mind unalterably as to the way you will vote, ninety-nine hundredths of the voting population has done the same thing.

It is likely to make a girl's nose shiny.

VIOLIN LESSONS

Am prepared to instruct pupils in violin music.
W. SUTERMEISTER.
For appointment Phone 44 Gleichen.

MISCELLANEOUS

Notice under this heading 15 words or under 50c. first insertion and 25c. each subsequent insertion—weeklies. Over 15 words one cent per word for each insertion.

When any brand have to be cut a charge of 35c. each is made. Brand reading notices \$1.50 each animal, these notices. Over 15 words 1 cent per word extra each insertion.

In order to insure publication CASH MUST accompany each notice.

SITUATION WANTED—By man and wife with 20 years experience on a farm or ranch. Man all round farmer, woman first class cook and house-keeper, and can handle large crew. Apply L. C. Queens Hotel.

FURNISHED ROOM—To Rent. Apply to Mrs. E. E. Dufour.

FOR SALE—Registered Bacon Type Birkshire Dair, with papers, cheap. Wm. Jones, Arrowood.

BUFF ORPINGTON EGGS for sale at \$1.50 per setting of 15. Mrs. Charles Gagnon, Cluny, Alta.

ESTRAY—On premises of A. V. Manby, Cluny, 6-year-old bay mare branded on left jaw with

coll of left unbranded.

FOR RENT—Seven-room Two-Story Dwelling House, with large garden and good out buildings. Apply to W. Sanders, The Gleichen Dairy.

FIVE HORSES ESTRAY
Grey Gelding, 6 years old, branded M inside of a circle.
Grey Gelding, 6 years old, branded L.H. the h inside of a circle.
Grey Gelding, 6 years old, branded

TV Grey Gelding, 5 years old, Grey Mare, 6 years old, heavy with foal.

Reward will be given for return or information by
C. A. DUTCHER
31st Phone Gleichen R1404

GLEICHEN MEAT MARKET

H. C. Mobbs, Prop.
Phone 83

We have a full line of Swift's Ham, Bacon and Cooled Meats. Also Fresh Killed Beef, Mutton, Pork and veal.

Service and quality guaranteed.

We appreciate your patronage.

GLEICHEN, ALBERTA

TOWN AND DISTRICT

Brown's head 10c a load.

The spring fever is raging.

A good booster is seldom sick.

Now how about the back yard clean up.

Why not get yourself a swarm of bees this spring?

Have you had a germination test made of your seed grain?

Treat your seed for smut and your potatoes for scab and rhizoctonia.

That was a dandy April shower early Monday morning and resulted in much good.

The proper handling of land infested with wild oats this spring will greatly lessen the damage they occasion next fall.

Oil is a good investment but a mighty poor speculation so some are finding to their sorrow.

When you try another fellow's record don't speculate more than you can afford to lose—this goes in the oil business.

Why not plant some trees, shrubs and perennial flowers this year? It will make your wife happy and give yourself a lot of satisfaction.

Stabback & Brown have leased the store now occupied by Geo. Matthews Ltd. in the Brown's building.

Location in the new and popular check.

If you plant corn this spring be sure that the seed used is adapted to the district and that it has good germination, otherwise your stint and season's work may be largely wasted.

The Gleichen Brass Band certainly deserves credit for the way they are everlastingly sticking to their practice and without doubt will surprise the natives when next they appear in public.

If you are going to level some land this year it will be a good plan to leave it fallow and not crop it. This will assure plenty of time to finish the job and do it well no matter how short the fall season.

If every man in Gleichen would try to be a real booster for the next month they would be surprised how much they would accomplish and how much better they would feel. Let's try it for a month—start now.

The high price of hogs will undoubtedly see greatly increased pork production with somewhat lower prices. Better keep your spring pigs growing as rapidly as possible.

Counter check books are very cheap just now. Leave your next order with the Call.

A commercial traveller visiting a large insurance office, boasted to the manager he could pick out all the married men among his employees. Accordingly he stationed himself at the door, as they returned from dinner and mentioned all those he believed to be married. In almost every case he was right. "How do you do it," asked the manager. "The married men wipe their feet on the mat; the single ones don't."

The man with \$1000 worries because it isn't as instead of being glad it is not four.

ST. ANDREW'S CHURCH SERVICES

1st Sunday after Easter.
2nd Sunday after Easter.
Sunday School 11 a.m.
Evening Prayer 7:30 p.m.

There was a large attendance at both Sunday School and evening prayer last Sunday.

Rev. Mr. Gibney has again very kindly consented to conduct the evening service next Sunday.

The W. A. will meet at the home of Mrs. W. H. James on Thursday afternoon at 3 p.m. on the 15th inst.

COMING EVENTS

Aids under Gleichen Events 25c per cent line, unless otherwise advertised in The Call.

April 16—Bachelors' Dance in Co-operative Hall at 8 p.m.

SATURDAYS—Gleichen Market open from 9 a.m. all day.

Those who fail to look before they leap lead in disaster.

Oil Wells

GLOVES

Cotton and Jersey, Heavy Rib, with knitted cuffs, also gauntlet style. All at \$25c. Pr.

WORK GLOVE VALUES

YOU GET AT RAMSAY'S. Our Leaders in Soft Tanned Horsehide at \$1.00 Pair
winning Pinkies at \$1.02 Pr
Cheaper Qualities at
Per pair — 50c, 65c and 75c.

Beautiful soft Pinkies Auto Gloves, the kind that never wear out, in fine finish and superior workmanship. Per pair — \$2.50

Gents Daphnis Gauntlets, for auto driving per pair — \$3.25

Don't pay \$3.25 and \$3.75 for Genuine English Broadcloth Shirts. We are headquarters for these at \$2.50 each with all business.

Men's Light - Spring Jersey Sweaters in any choice combination shades \$2.75 and \$2.95 per garment.

See our BLAZER COATS for Spring in the new and popular check.

none in Gleichen yet BUT

goods are moving at Ramsay's and we are sending out exceptional values in MEN'S WEAR...

COVERALLS and OVERHAULS

Big assortment of Boys and Youths Coveralls in the famous G. W. G. grades. All Alberta Made.

MEN'S WORK SHIRTS

You will find Ramsay's are right on the job with values for their customers. \$1.00 Yoke! We start you at \$1.00 and a good one it is, and follow up your values to \$1.50, \$1.75, and \$2.00. All G.W.G. Qualities.

MEN'S HATS

Our Stompe Hats are now on the road. Two cities made and especially designed for ourselves. These will be tail-twisters. Watch out for them.

MEN'S HOSIERY

in all the lines that our customers demand. Fine and every-day stuff from 25c. Up. Exceptional Values in Fine Lines at 50c. Pair

Men's Suspenders, Garters, Handkerchiefs, Tie Etc. It pays to buy all these at Ramsay's

Semi-Ready Made to Measure See Samples.

For Spring Wear in MEN'S UNDERWEAR

We recommend our Merino Combed Knit \$1.85 Suits. Just Current Weight after throwing off heavy suits.

MEN'S FOOTWEAR

The celebrated Amherst Shoes for every-day wear in a variety of Styles and Lasts. We have every confidence in Amherst Shoes and guarantee any customer gets value for his money.

Also Boys and Youths of the same make.

Last week's sales in our Grocery Department reached a record for this season of the year. Big lists for spring work find us right on the job. Follow the crowd to Ramsay's.

It Pays to Buy Right. You do it at the
RAMSAY MERCANTILE LIMITED
GLEICHEN'S LIVE STORE

Saturday, April 17th
LAST DAY OF BIG
\$20,000.00

STOCK SALE

Just a few of the Many Specials:

Brooms 60c	
Pure Plum Jam, 4-lb. tins	57c
Mixed Jams,	53c
Tomatoes, 8 tins for	\$1.00
Case lots	\$2.87
Carnation Milk, per case	\$6.20
Sugar, 100 Pounds	\$6.95
" 20 "	\$1.49
" 10 "	.76

5 Yards Gingham Reg. 35c., For \$1.00

Children's Straw Hat 35c.

Men's \$35.00 Suit Sale - \$19.75

Ladies Waists Reg. to \$7, Sale \$1.95

R. W. HARRISON

Successor to Webster Bros. Phone 20, Gleichen

Announcement

To our many Patrons and Friends:

On or about April 19th we expect to move to our new location on Crowfoot street. in the Brown Block, lately occupied by Geo. Matthews Ltd.

We will be pleased to welcome all our friends in our new premises.

STABBACK & BROWN
MEN'S AND BOYS WEAR